



Fortis La Femme partners with the Rotary Club for an All Women Car Rally



March 22nd, 2017, Jaipur- Fortis La Femme Jaipur partnered with the Rotary Club Jaipur North and Gulab kaushalya charitable trust on 19th March to organize an “all women car rally” to beat the Limca World book record. The rally was executed to support the social cause and national campaign of “Save and literate the girl child”. The target was get more than 400 women riders to drive together a distance of 23 kilometers and create a Limca World Book record.

Fortis La Femme participated as medical partner and shared the victory of achieving a record with 421 women participants. The La Femme team was seen engaging with the participants through interesting selfie captures, placards and announcement of special offers to encourage women’s health and wellness.

Fortis La Femme Jaipur provide mother and child healthcare services which are comprehensive; tailor made, clinical and holistic care just for women; caring for their complete health and wellness needs in warm and nurturing spaces. It is designed to gift women medical care matching international standards through a pool of clinical specialists, superlative nursing, care and efficient hospital staff who are equipped to manage all patient needs with empathy and warmth.

Mr. Prateem Tamboli, Zonal Director, Fortis Hospitals Limited said “La Femme visions to be a globally respected woman and child health care provider known for exemplary clinical & holistic wellness care.”

Ms. Anika Parashar, COO Fortis La Femme said, “We supported the social cause “Save and literate the girl child” to promote awareness for woman health and wellness needs. *We believe that woman is a very special person and should be treated with dignity and respect. We know how great it is to be a woman and we simply love it too!*”

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Notes to the Editors:
About Fortis La Femme

La Femme takes an integrated approach to women's health and covers every medical aspect in Obstetrics, Gynecology, Neonatology, Anesthesia, Laparoscopic Surgery, Genetic and Fetal Medicine. LF currently operates through Delhi, Jaipur and Bengaluru.

La Femme also has a unique department catering to the holistic birthing care needs of a woman called Mamma Mia, which complements the Fortis La Femme brand, offering a range of complementary services like Lamaze classes, pre and postnatal fitness and yoga, massage therapy and fertility counselling. 14,000 Deliveries, 8500 Gynecological and 1250 IVF Cycles were completed on March 2016 in existing Delhi and Bangalore units. La Femme is also the winner of Most Popular Maternity Hospital by Child Magazine in 2013 & 2014. LF is also ranked No. 5 in Top Gynecological Hospitals in India (No. 1 Private Gynecological Hospital in North India) in Nielsen Survey 2015 conducted by THE WEEK magazine.