



PRESS RELEASE

For Immediate Publication

Fortis Healthcare appoints Ajey Maharaj as Head - Corporate Communications

Chandigarh, July 31st 2017 – Fortis Healthcare has announced the appointment of Ajey Maharaj as Head, Corporate Communications. Ajey will succeed Raghunanadan Kochar with effect from August 1, 2017.

In his new role, Ajey will lead the internal and external communications for the Fortis group pan- India and also realize its overall goal of “creating a world class integrated healthcare delivery system in India, entailing the finest medical skills combined with compassionate patient care”. Prior to this appointment, Ajey served as the Associate Vice-President, Corporate Communications, Fortis Healthcare. In the new profile, Ajey will be designated as Head Corporate Communications and be elevated as Vice President. He joined the hospital group in December 2015 and was responsible for overseeing corporate communications for all Fortis hospitals across India.

Ajey Maharaj, 48, brings a wealth of experience spanning over 24 years in the Power and Telecom sector. He has previously worked with Bharti Tele Ventures, Reliance Energy , Asea Brown Boveri, Steel Authority of India and Tata Power Delhi Distribution. A graduate from Hindu College, University of Delhi, he holds a post-graduate diploma in Business Management from the All India Management Association.

Speaking on his new role, **Mr Ajey Maharaj** shared, “I am honoured to be entrusted with the role of leading the corporate communications division in India at a time when the healthcare sector is witnessing tremendous changes. The industry offers a huge future growth potential which can only be realized with the combined efforts of our key stakeholders and the Government. In the coming years, our division will continue to focus on strengthening the overall communication around Fortis Healthcare’s clinical expertise, patient-driven services, infrastructure and building on our core specialties to serve people better. I look forward to working with the team in India to give the best possible deliverables on our commitment in the coming years”.

About Fortis Healthcare Limited

Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 45 healthcare facilities (including projects under development), approximately 10,000 potential beds and over 356 diagnostic centres.

For More Information Contact:

Fortis Healthcare Ltd.	iCatchers Media Solutions
Priyanka Vij Monga: +917508621835 priyanka.monga@fortishealthcare.com	Amit Roy: +919501101071 amit@icatchers.co.in