

Press Release

For immediate publication

Fortis Hospital, Bannerghatta Road to provide Health home care service in association with Healthcare at HOME

Bangalore, June 12, 2017: Fortis Hospital, Bannerghatta Road, leading hospital providing multispecialty care in the country, has tied up with **HealthCare at Home (HCAH)**, India's leading provider of integrated home healthcare service provider. The tie up is to provide high quality medical treatment to people in need within the comfort of their home. The hospital will extend this service to the patients who need post-operative and rehabilitation care.

Dr Manish Mattoo, Zonal Director, Fortis Hospitals, Bangalore said, *"This is a good start for us towards extending home based medical services to our patients and we are delighted to be partnering with one of the leading Homecare services **HealthCare at HOME**. Through this new partnership our patients will have better access to postoperative and rehabilitation care, reduce readmission risks and associated costs."*

Commenting on this association, **Mr. Vivek Srivastava, Co-Founder and CEO, HealthCare at HOME said,** *"We are excited and gratified to be associated with Fortis Hospital, Bengaluru. Home recovery is known to be the best choice for physical and mental well-being of patients, and speeds up the recovery time. As a quality, home-based medical services provider with strong ethical and social values, HealthCare atHOME is adopting this collaboration as a medium to extend personalised service and care to patients in the confines of their respective homes."*

Dr. Vasundhara Atre, Medical Director, Fortis Hospital, Bannerghatta Road stated, *"This collaboration is a great step in the direction of connecting healthcare to home and we wholeheartedly welcome HealthCare atHOME on board. This partnership will provide quality health care services from providers working together to ensure patients move seamlessly through their recuperation and recovery process"*

Dr. Gaurav Thukral, Sr. Vice President & Business Unit Director, HealthCare atHOME stated, *"As advancements in modern technology grow, many medical services can now be done at home that were previously available only at the hospital. Many studies have shown that the effectiveness of treatment given at home is the most satisfying form of health care. Not only this, but HealthCare atHOME is a win-win solution for patients as well as the hospitals. It is a cost-effective alternative to extended hospital stays or institutional care, allows a patient to recover in the comfort and security of his/her own home, patients receive individualized care designed to meet their specific needs and gets one-on-one attention."*

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HCAH is an integrated platform offering a bouquet of healthcare delivery services and services to pharmaceutical companies. In healthcare delivery services, the company offers highly skilled services such as ICU care at home, cancer care at home, post-surgical care at home, and specialized nursing care at home to its patients, as well as basic services such as physiotherapy, medicine delivery at home and diagnostic services. HCAH also provides a one stop solution to pharma companies in their patient support programs which includes patient awareness, drug distribution & administration and data analytics. These services help pharma companies to improve compliance on their drugs, engage doctors and patients, reduce costs and increase the reach of their drugs.

About Fortis Healthcare Limited

Fortis Healthcare Limited is a leading integrated healthcare delivery service provider in India. The healthcare verticals of the company primarily comprise hospitals, diagnostics and day care specialty facilities. Currently, the company operates its healthcare delivery services in India, Dubai, Mauritius and Sri Lanka with 45 healthcare facilities (including projects under development), approximately 10,000 potential beds and over 356 diagnostic centres.

Fortis Healthcare

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About HCAH

HealthCare atHOME (HCAH), a leading home healthcare service provider in India. HealthCare atHOME is backed by the Burman family (the promoters of Dabur), with their proud legacy of trust and excellence for over 125 years. Our endeavour is also backed by the clinical credibility of the founders of the Healthcare at Home UK, where the company has a healthy market share of 80% and is considered a leader and pioneer in home healthcare. HCAH follows the best practices in medical care and maintains international protocols and standards. HCAH has strived to provide the best health care services at home to its patients throughout its five-year long presence in the industry. HCAH has served over 3,50,000 + patients across India and helped customers to recover safely and comfortably in the place they know best i.e. their HOME. HCAH is the largest player in the country providing a one stop shop for the pharma companies to manage their patient journey right from awareness of therapy to compliance management. HCAH also has a JV with M3 Inc a listed Japanese multinational company with > USD 9bn market cap. It has 4.0mn + doctors worldwide using its various Internet based platforms, through which it offers a host of services to the pharmaceutical industry and healthcare professionals.

For more information, visit the HCAH website at www.hcah.in



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Disclaimer: *“Please note that ‘Health Care at Home India Pvt. Ltd.’ is an independent legal entity separate and distinct from HAH UK. Further, Health Care at Home India Pvt. Ltd. has no affiliation or connection with HAH UK in any manner whatsoever.”*
